



A Unit of Baldwin Methodist Educational Society

# Baldwin Methodist College

(Affiliated to Bengaluru City University - Recognised by Govt. of Karnataka, India)

**7.2.1: QIM: Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual**

## Best Practices

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## 1. Title of the Practice

“Industrial Visit”

## 2. Objectives of the Practice

- To provide students with an insight into the corporate world.
- It provides students with practical real world-prospective and different functions in organizations such as marketing, HR, Finance operations, customer service, logistics etc.
- Industrial Visit Bridge the gap between classroom, theoretical training and practical learning in a real life environment.
- It provides an opportunity to students to ask questions related to their area of interest.
- It also gives students a platform to enhance their interpersonal skills.
- The students get to see their best practice opted by different courses for similar work.
- Industrial visit brings clarity to important concepts as students practical experience first-hand how these concepts are put into action.

## 3. The Context

- Create practical knowledge among the students to enhance the skills of knowing how work is in reality which can also relates the theory which they have studied in their subjects like HR, Marketing, Productivity, Finance, Operations and Logistic etc...
- Initiative to take the permission from the industries and accumulating the students together to be on track as we move on with different locations for the industrial visit and having the proper transportation and creating such an environment where students are free to speak and discuss about the subject related queries in industrial area and clear their doubts from the employees working in the industry and also gather the additional information related to new technologies used in their industries.



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- During industrial visits it is very much necessary to take consent from the parents as we are going within Karnataka and outside the state. So it becomes a responsibility of the staff to take care of the students and bring them back safely to the concerned place.

## 4. The Practice

- Management is all about practical implications of theoretical concepts. In lieu of these students are required to have Industrial visits besides their classes in order to understand the Industrial Modus operandi. With this objective in the wind the Industrial visit was organized by the Institution to “**Sea Blue ShipYard Ltd**”.
- Students got practical knowledge related to the manufacture of small boards, ships, ship repairs, medium type vessels with wharflage for afloat repairs of vessels and dry dock repairs in GSL and carrying out dock block preparation arrangement of blocks and assisting GSL for docking vessels on ship lift. The students were given a close look at some of the important operations that go into the fabrication of massive and complex machine units.
- The Industrial visit to “**OJES Automobile Pvt. Ltd.**” in Kothamangalam, Ernakulam Kerala students learn about builders of luxury coaches, motor homes, caravans, ambulances, motor offices and special purpose safety vehicles. The students were given a brief talk about the history of OJES Automobiles pvt ltd and the various products available along the years to the present.
- Students got practical knowledge related to Industrial visit to “ **Karnataka soaps and detergents ltd** ” , Mysore it is the government sandalwood oil factory which was established by Maharaja of Mysore and that is introduced as the world’s best natural sandalwood oil and it as a fragrance ambassador of India.
- Students learn about leverage related to latest soap manufacturing technology and info tech by IMBIBING Professional management techniques to improve its functional



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activities, transparency business and to transform itself into a modern professional organization in the FMCG market in India.

- The Industrial visit to “UNIBIC Food India Pvt. Ltd.” Bengaluru students learn about manufacturing and marketing of cookies and other varieties of cookies like choco chips, nuts, butter, cashews etc.. and gift pack celebration and learn about the marketing strategy, how they work and their availability through online and also operate a subsidiary of UNIBIC Australia Pvt ltd.
- Students get practical knowledge related to automobiles as they had Industrial visiting to **TVS Motor Co Pvt. Ltd. In Bengaluru** about the manufacturing of automobiles, repairing and installation of engines, and students were given an opportunity to ask questions regarding the turnover of the company and learn the different marketing strategies used by them, for sales purposes.
- Students visiting “**BAMUL Bangalore Dairy**” acquired knowledge regarding the different varieties of milk pack and their cost and how well the quality is maintained while packing the milk and collected the information regarding various milk products and learned how there is a link between rural area to urban area related to distribution of milk.

## 5. Evidence of Success

- Majority of students had Industrial visits where they understood reality how industries work using theory concepts.
- Students learn about difficult situations which are faced by the industries regarding workers and also know how they should manage such problems.
- Students are able to prepare their own report and presentation after going for an industrial visit.
- They can understand the value of time and knowledge of how important it is in daily life.
- Acquiring more knowledge in a practical manner which will help him in higher studies.





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- Students are given an opportunity not only to get classroom education but they are exposed to a wide range regarding traveling to different places knowing their culture and knowledge about uniform culture in industries, and understanding the safety measures which need to be taken before entering the industries.
- These visits increase the confidence among the students as individuals and their peer group which help them to speak out and discuss the issues and clear their doubt regarding the industries.

## 6. Problems Encountered and Resources Required

- It is difficult to ensure that all the students are taken to industrial visit and learn about the reality of industries because of no proper financial support, as low income groups.
- Attitudes of the parents that restrict the number of students for industrial visit.
- All the departments of the Institution should have industrial visits so many students will benefit.



  
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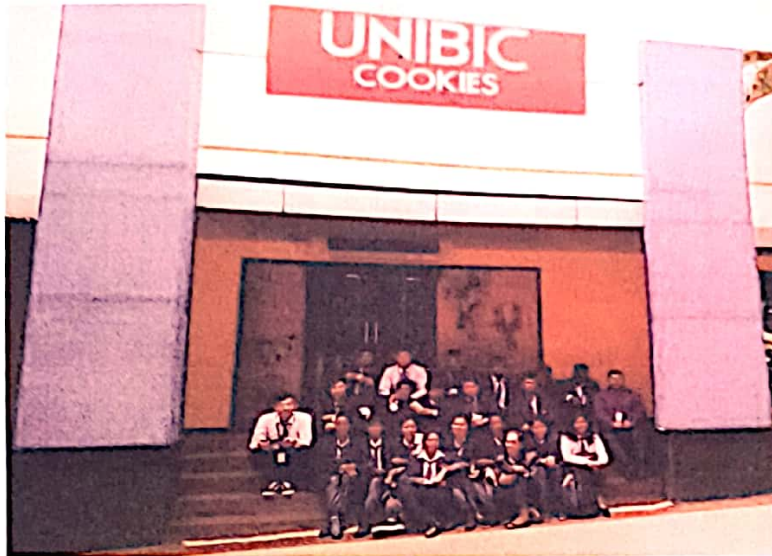


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## Visit to UNIBIC Food India Pvt. Ltd



  
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## Visit to Karnataka soaps and detergents ltd



## Visit to Sea Blue ShipYard ltd



  
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## Visit to OJES Automobile Pvt. Ltd



  
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## Visit to BAMUL Bangalore Dairy



  
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## Visit to TVS Motor Co Pvt. Ltd



  
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## 1. Title of the Practice

Visit to Little sisters of the poor (Old Age Home) and visit to Chaithanya Orphanage

## 2. Objectives of the Practice

- To know what service and facilities are provided to the Children's and Old age home peoples.
- To make them feel special and bring smiles on their faces and make them happy.
- To promote self confidence among children by spending time with them conducting activities like singing, dancing and storytelling and ask all students to participate in sport and reward them which lead to a great experience of joy.
- To help needy aged people irrespective of caste or creed.
- To provide food, clothing and necessary items which are useful for their daily life.
- To gain knowledge how Organization structure works and know about how routine health check-up works in these institutions for the old aged people.

## 3. The Context

- It creates practical knowledge among the students not just learning about moral value but they should also know how to implement them in real life. As how we have holistic education which seeks to engage all the learners including mind, body and spirit. Which aim to call forth from people an intrinsic reverence for life and a passionate love of learning, gives attention to experiential learning and places significance on relationship and primary human values within the learning environment.
- Students get to know about the life in a different way where there is no relationship among each other but affection is created among the people with humanity ground.
- Initiative to take the permission from the Old age home and Chaithanya Orphanage and gather the students together to be on track as we move to these places and maintain discipline and create good harmony among each other.





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- It is the responsibility of the staff to take care of the students and bring them back safely to the concerned place.

## 4. The Practice

- Students get theoretical knowledge inside the institution but only when they go out they can see many changes in the society. These made the institution take an initiative to explore the students towards social services.
- In reality students learn what real life is, what is hunger and how much importance is given to food, know the importance of human life and gain knowledge on how to balance work life and family and know how to use the money for necessity.
- Just earning money once a student completes his graduation will not serve the purpose of life. They should also learn how to contribute back to the society in the form of donation to the needy people which indeed creates welfare of the society.
- Students get practical knowledge related to Children and their behavior in Chaithanya Orphanage which help them to understand what are children's requirements and how it should be fulfilled and How they should be protected in the society and How their upbringing should happen so that they can lead a good life in future. Try to know the difficulty faced by the children.
- This experience will teach the students not only gaining knowledge related to society but also how well they are blessed with family and know the importance and family members.
- Gain knowledge about how organizational structure works in reality related to Orphanage and know the value of time and how well it is organized in a systematic manner.
- Students understood the Philanthropic activities like charitable act and other good works that help others or society as whole. As institutions start taking them to visit these Orphanage and Old age homes they develop philanthropic activities among them by



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volunteering themselves by providing charity and getting the necessary commodities which are useful to them.

- Students notice how the kitchen system works and how well the timing is followed with the nutrition diet for old age people and how well the dining halls are designed according to their convenience.
- As old age people they should be taken care of well by the organization so they take up precautionary measures related to health of each individual so monthly routine medical checks were conducted and students understood about these activities which are performed in the old age homes. So they see to it that the environment is calm and peaceful without any tensions so people leave happily.

## 5. Evidence of Success

- Students understood these service are related to welfare of the society indeed create internal happiness among themselves as they help the needy people so they themselves started engaging in the activity by serving the Old age people by helping them in cleaning rooms and students them divided into groups and started working in cleaning gardens and some help in kitchen department.
- Students started to understand the emotions of old people and started reacting in a good manner.
- Some students go to orphanages near their places and spend time with children voluntarily and motivating the children and increasing the confidence level among them and making them smile. Indeed they feel happy.
- This became the evidence of success. We create a good human being to the society where students learn about the good value and importance of humanity, how to help each other and learn about ethics and how to respect each individual human being and this nature of student will create a good society in future.



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## 6. Problems Encountered and Resources Required

- Students of the college are not able to offer more monetary help as the majority of the students are from low income groups.
- The tight Academic schedule makes it difficult to execute the program throughout the entire academic year.
- Initially some students do not show much interest in social service activities where need to be motivated more to visit these places. It was a challenge to the institution to change their perception related to welfare activities and make them engage in these service and create a positive attitude toward them.



  
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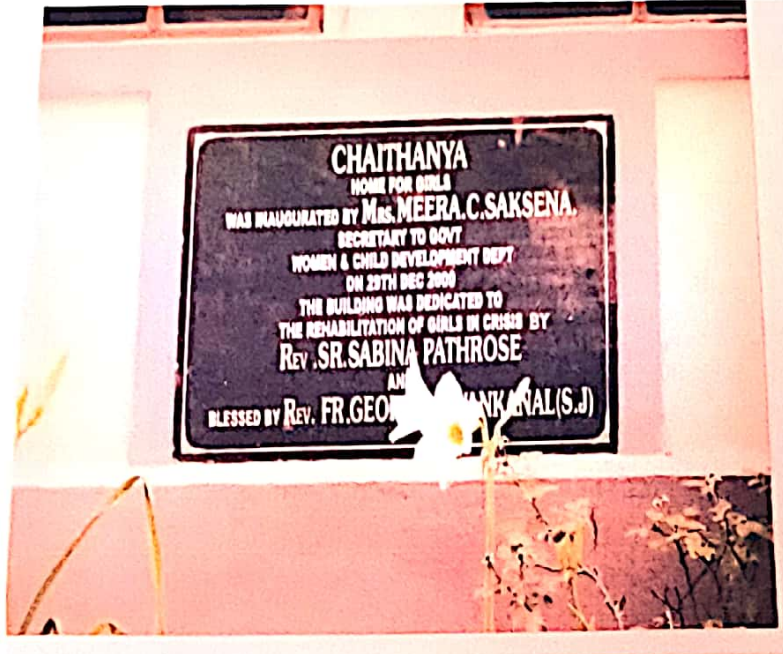


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## Visit to Chaithanya Orphanage



  
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## Visit to Little sisters of the Poor



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